

**-GO DIVING WITHOUT GETTING WET-  
'Live Dive' Hits Giant Screens in Canada for World Oceans Day**

For immediate distribution

VICTORIA, BC, May 24, 2016 — Victoria's Fish Eye Project will make a splash on World Oceans Day (June 8, 2016) by taking live, interactive underwater cinema to Giant Screen theatres in Canada—a cinematic first.

[Emerald Forest](#) is a 'live dive' event that will give audiences the chance to follow and interact with scuba divers as they explore the marine kelp forests off southern Vancouver Island.

The event will be hosted at IMAX Victoria and simulcast to partner locations including Telus World of Science-Edmonton (AB), Saskatchewan Science Centre, and Explos-Nature (QC). The first live show starts at 11 a.m. with a second dive at 1 p.m. (PDT).

**Live and interactive**

"*Emerald Forest* is a big screen feature with a twist—it's an underwater broadcast happening in real time," says Fish Eye co-founder Maeva Gauthier.

It's also a first of its kind *interactive* cinema experience. Audiences will be able to see, hear, and talk to divers without getting wet.

**IMAX to iPhone**

The broadcasts will be [streamed to the Internet](#). Anyone with a computer or smartphone can participate.

Site visitors, school groups, and viewers around the world will be able to ask questions of Fish Eye's team of marine educators and scuba divers via social media.

Event supporters include Aqua Lung Canada, David Suzuki Foundation, and Ocean Networks Canada.

**History in the making**

This isn't the first breakthrough event for the non-profit Fish Eye Project whose mission is to inspire the next generation of ocean stewards. Co-founder Mike Irvine made waves last year by broadcasting his graduate thesis defence from 15 feet below the surface of the Salish Sea.

## **About World Oceans Day**

Every year, World Oceans Day provides a unique opportunity to honour, help protect, and conserve the world's oceans. Website: [www.worldoceansday.org](http://www.worldoceansday.org)

## **About Fish Eye Project**

Victoria, B.C.-based Fish Eye Project uses innovative technology to connect children and adults with the world's oceans. To date, the team of marine scientists and educators has broadcast real-time dive events to more than 30 countries and hundreds of classrooms around the world. Website: [www.fisheyeproject.org](http://www.fisheyeproject.org)

## **Links**

[Event trailer](#) (Emerald Forest)

[Event live stream](#)

Twitter: [@fisheyeproject](#)

Facebook: [Fish Eye Project](#)

Event hashtag: #IMAXLive

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